

uooMAG Initial Coin Offering Crowdfunding Terms and Conditions

GENERAL TERMS AND CONDITIONS

31 July 2017

Amended 13 August, 2017 Token Symbol Changed to UOO

Amended 1 September, 2017 uooMAG tokens issued on WAVES Platform Decentralised Exchange (DEX)

READ THESE TERMS AND CONDITIONS ("TERMS") CAREFULLY BEFORE USING THE SERVICES DESCRIBED HEREIN. BY UTILIZING THE WEBSITE LOCATED AT [HTTP://UOOMAG.IO](http://uoomag.io) ("WEBSITE") AND PRODUCTS OFFERED THEREIN, YOU ACKNOWLEDGE THAT YOU HAVE READ THESE TERMS AND CONDITIONS AND THAT YOU AGREE TO BE BOUND BY THEM. IF YOU DO NOT AGREE TO ALL THE TERMS AND CONDITIONS OF THIS AGREEMENT, YOU ARE NOT AN AUTHORIZED USER OF THESE SERVICES AND YOU SHOULD NOT USE THIS WEBSITE NOR ITS PRODUCTS. YOU MAY BE REFERRED TO YOU OR THE ENTITY YOU REPRESENT.

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Definitions

"Crowdfund" or "Crowdfunding" means the crowdfunding process by which uooMAG will receive financing for the development of a decentralised digital magazine publishing platform.

"Crowd funder" means you and the legal or natural person participating in the Crowdfunding.

uooMAG, established and operated as a non-profit, to be registered in Zug, Switzerland (“uooMAG ”)
The development of the decentralised digital magazine publishing platform. (“uooMAG Project”)
uooMAG Token (“UOO”)

The accepted Contribution Tokens: Bitcoin (BTC), Waves (WAVES), and Ether (ETH) cryptocurrencies (“Contribution Tokens”).

<http://uoomag.io> is the official website for the uooMAG Initial Coin Offering (“website”)

1. General

1.1 uooMAG Token is a cryptographic token, created in the Waves platform (Waves) public blockchain.

1.5 uooMAG is not an investment advisor and shall not be understood and interpreted as such. uooMAG Token is not a security.

1.6 uooMAG is/are not cryptocurrency, regardless of what legal meaning word “cryptocurrency” has, unless and to the extent the meaning of uooMAG tokens are described and defined by these terms and conditions.

1.7 The Crowdfunding campaign will commence on the 1 September 2017 at 12:00 am GMT

1.8 The Crowdfunding campaign will end on the 30 September 2017 at 12:00 am GMT subject to Par 2.8

2. uooMAG tokens

2.1 The Crowd funder agrees to purchase and uooMAG agree to sell, on the terms set forth herein, uooMAG tokens.

2.2 uooMAG Purchased Tokens will be provided to Crowd funders immediately at the time of purchase. Bonus Tokens will be transferred after completion of the Crowdfunding. subject to Par 1.8, & 2.8

2.4 The price of the uooMAG token is nominated in US dollars (USD) 1 uooMAG token will be provided for the equivalent of 1 USD. (price does vary a little by +/- 10% due to exchange rate fluctuations of Bitcoin, Ethereum and WAVES)

2.6 The Minimum Token Quantity for the ICO Crowdfunding is 1,000,000.

2.7 The Maximum Token Quantity for the ICO Crowdfunding is 20,000,000.

2.8 In the case that the uooMAG campaign fails to reach the Minimum Token Contribution Quantity, the Crowdfunding campaign may be extended until the Minimum Token Contribution Quantity is achieved.

3. Refund policy

3.1 The Crowd funder understands and accepts that all contributions / purchases of uooMAG Tokens are final and may not be reversed. Contributions of Contribution Tokens and purchases of uooMAG Tokens are non-refundable. By purchasing UOO, the Crowd funder acknowledges that they have no right to request a refund for any reason, and that the Crowd funder will not receive money or other compensation for any uooMAG Tokens that is not used or remains unused.

4. Intellectual Property

4.1 uooMAG retain all right, title and interest in all uooMAG's intellectual property, including inventions, discoveries, processes, marks, methods, compositions, formulae, techniques, information and data, whether or not patentable, copyrightable or protectable in trademark, and any trademarks, copyrights or patents based thereon. The Crowd funder may not use any of uooMAG intellectual property for any reason, except with express, prior, written consent.

4.2 In particular, uooMAG retain all intellectual property rights, mostly, but not limited, to copyright, over the source code forming uooMAG tokens. These terms shall not be understood and interpreted in a way that they would mean assignment of intellectual property rights, unless it is explicitly defined so in these terms.

4.3 The Crowd funder is being granted a non-exclusive, non-transferable, revocable license to access and use the website and to use the uooMAG tokens strictly in accordance with these Terms. As a condition of the Crowd funder's use of the website and uooMAG tokens the Crowd funder warrants

to uooMAG that the Crowd funder will not use the website and uooMAG tokens for any purpose that is unlawful or prohibited by these Terms. The Crowd funder may not use the uooMAG tokens in any manner that could damage, disable, overburden, or impair the website or interfere with any other party's use and enjoyment of the website, uooMAG tokens or any other products offered thereto. The Crowd funder may not obtain or attempt to obtain any materials or information through any means not intentionally made available or provided for through the website and/or uooMAG tokens and/or other services provided thereto. Limitation to the transferability of license shall not be understood in a way, that the users are not allowed to transfer uooMAG tokens to third parties.

4.4 All content included on the website, including the uooMAG tokens, and associated products and services, such as, but not limited to, text, graphics, logos, images, source code, as well as the compilation thereof, and any software used on the website is the property of uooMAG. and protected by copyright, trademark and other laws that protect intellectual property and proprietary rights. The Crowd funder agrees to observe and abide by all copyright and other proprietary notices, legends or other restrictions contained in any such content and will not make any changes thereto.

5. Security

5.1 The Crowd funder will implement reasonable and appropriate measures designed to secure access to (i) any device associated with the email address associated with the Crowd funder's account, (ii) private keys required to access any relevant Waves address, and (iii) the Crowd funder's username, password and any other login or identifying credentials.

5.2 In case the Crowd funder suspects a security breach in any of the above mentioned, the Crowd funder will inform uooMAG immediately so uooMAG can take all required and possible measures to secure the Crowd funder's account and uooMAG's and systems as whole.

5.3 If the Crowd funder is no longer in possession of any device associated with the Crowd funder's account or are not able to provide the Crowd funder's login or identifying credentials, uooMAG may, in uooMAG's sole discretion, and only if uooMAG are able, grant access to the Crowd funder's account to any party providing additional credentials to us. uooMAG explicitly reserve the right to determine the additional credentials required, which may include, without limitation, a sworn, notarized statement of identity.

6. Privacy

6.1 As a principle, uooMAG collects only what is need and will not share the Crowd funder's personal information with any third parties' other than uooMAG's identity verification partner. Even within uooMAG, access to the Crowd funder's personal information is limited to a subset of employees who work on compliance and identity verification matters.

6.2 The Crowd funder will provide to uooMAG, immediately upon a notice of request, information that uooMAG, in uooMAG's sole discretion, deem to be required to maintain compliance with any federal, state or local law, regulation or policy. Such documents include, but are not limited to, passports, driver's licenses, utility bills, photographs of the Crowd funder, government identification cards, or sworn statements.

6.3 uooMAG reserves its right to request documentation, described in paragraph 8.1, prior to activating the Crowd funder's account at any of uooMAG services, and any services, available through website. uooMAG may refuse the Crowd funder access to uooMAG services and website should it have doubts as to validity, authenticity and genuineness of the documents, provided by the Crowd funder.

6.4 uooMAG collects information from running the website and products, provided thereto, and uses information, provided to uooMAG by the Crowd funder. When the Crowd funder visits the website, or uses uooMAG's products, uooMAG collects information sent by the Crowd funder's computer, mobile phone, or other access device. This information may include the Crowd funder's IP address, device information including, but not limited to, identifier, name, and type, operating system, mobile network information and standard web log information, such as the Crowd funder's browser type, and the pages the Crowd funder accessed on the website. When the Crowd funder use a location-enabled device with the uooMAG website and products, uooMAG may collect geographical location data or use various means to determine the location, such as sensor data from the Crowd funder's device that may, for instance, provide data on nearby cell towers and wi-fi access spots. However, uooMAG will not release the Crowd funder's personally-identifying information to any third party without the Crowd funder's consent, except as set forth herein.

6.5 If the Crowd funder creates an account at the website and use uooMAG products, uooMAG tokens included, uooMAG may collect and store the following types of information: Contact information – the Crowd funder's name, address, phone, email and other similar information. Before permitting the Crowd funder to use the website and products, uooMAG may require the Crowd funder to provide additional information (such as a date of birth, passport number, numbers that the Crowd funder may use or have registered with the Crowd funder's local tax authority, or other data which can be used for personal identification purposes and that may be required to comply with applicable laws) so that uooMAG can verify the Crowd funder's identity or address. uooMAG may also obtain information about the Crowd funder from third parties such as identity verification services.

6.6 When the Crowd funder uses the website, uooMAG collect information about the Crowd funder's transactions (such as date, time and amount of transaction) and the Crowd funder's other activities on the website and uooMAG may collect information about the Crowd funder's computer or other access device for fraud prevention purposes. uooMAG may collect additional information about the Crowd funder through the Crowd funder's interactions with the support team.

6.7 When the Crowd funder accesses the website or use uooMAG products or services uooMAG (or Google Analytics on uooMAG's behalf) may place small data files called cookies on the Crowd funder's computer or other device. uooMAG use these technologies to recognize the Crowd funder as a user; customize the website and advertising; measure promotional effectiveness and collect information about the Crowd funder's computer or other access device to mitigate risk, help prevent fraud, and promote trust and safety.

6.8 Throughout this document, uooMAG use the term "personal information" to describe information that can be associated with a specific person and can be used to identify that person. uooMAG do not consider personal information to include information that has been anonymized so that it does not identify a specific user.

6.9 uooMAG protect the Crowd funder's information using physical, technical, and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure, and alteration. Some of the safeguards used are firewalls and data encryption, physical access controls to data centres, and information access authorization controls. uooMAG also authorize access to personal information only for those employees who require it to fulfil their job responsibilities. All the physical, electronic, and procedural safeguards are designed to comply with applicable laws and regulations.

6.10 uooMAG are sometimes required to compare the personal information the Crowd funder provide to third party databases to verify its accuracy and confirm the Crowd funder's identity. This allows uooMAG to comply with state and federal "anti-money laundering" and "know your customer" regulations. uooMAG will not sell or rent the Crowd funder's personal information to third parties. uooMAG may combine the Crowd funder's information with information collected from other companies and use it to improve and personalize the website and uooMAG products, as well as the website content and advertising. uooMAG may use the Crowd funder's name and email address to provide the Crowd funder with information about products or services that may be of interest to the Crowd funder, but uooMAG will not use the Crowd funder's personal information without complying with applicable laws and, where appropriate, obtaining the Crowd funder's consent.

6.11 uooMAG reserve the right to share the Crowd funder's personal information with:

(a) uooMAG banking partners (if the Crowd funder linked a bank account, debit card, or credit card to the Crowd funder's account);

(b) companies or organisations or individuals that uooMAG plan to partner with or be acquired by - should such a combination occur, uooMAG will require that the newly combined entity follow these terms with respect to the Crowd funder's personal information, and the Crowd funder would as well receive prior notice of any change in applicable policy;

(c) 3rd party identification services providers for fraud prevention purposes;

(d) law enforcement, government officials, or other third parties when i) uooMAG are compelled to do so by a subpoena, court order, or similar legal procedure; or ii) uooMAG believe in good faith that the disclosure of personal information is necessary to prevent physical harm or financial loss, to report suspected illegal activity or to investigate violations of these terms;

(e) other third parties only with the Crowd funder's prior consent or direction to do so.

uooMAG will not provide the Crowd funder's personal information to any other uooMAG token holders without the Crowd funder's consent or direction.

6.12 The Crowd funder may access, review and edit the Crowd funder's personal information at any time by logging in to the website using the Crowd funder's credentials.

7. Taxes

7.1 All the Crowd funder's factual and potential tax obligations are the Crowd funder's concern and uooMAG is not in any case and under no conditions bound to compensate for the Crowd funder's tax obligation or give the Crowd funder any advice related to tax issues, including but not limited what kind of filing or reporting the Crowd funder need to do with the competent tax authority, which taxes and to which extent the Crowd funder is obliged to pay, which tax exemptions the Crowd funder is eligible to etc.

7.2 All fees and charges payable by the Crowd funder are exclusive of any taxes, and shall certain taxes be applicable, they shall be added on top of the payable amounts. Upon request, the Crowd funder will provide any information reasonably request to determine whether uooMAG are obligated to collect VAT from the Crowd funder, including the Crowd funder's VAT identification number. If any deduction or withholding is required by law, the Crowd funder will notify uooMAG and will pay any additional amounts necessary to ensure that the net amount that uooMAG receive, after any deduction and withholding, equals the amount uooMAG would have received if no deduction or withholding had been required. Additionally, the Crowd funder will provide uooMAG with documentation showing that the withheld and deducted amounts have been paid to the relevant taxing authority.

8. Access to services

8.1 uooMAG reserves the right, in its sole discretion, to terminate the Crowd funder's access to the website and its related services or any portion thereof at any time, without notice, in particular due to legal grounds originating in "anti-money laundering" and "know your customer" regulation and procedures.

9. Citizens from the United States

9.1 The website and its products are not offered for use to the citizens of the United States of America ("USA") regardless of their location, and are not offered to natural or legal persons, having their seat or habitual residence in the USA.

9.2 All activities of the website and its products are executed out of the USA.

9.3 By participating in the Crowdfunding, making payments, or receiving and holding uooMAG Tokens the Crowd funder represent and warrant that the Crowd funder is not a US resident or citizen.

9.4 Due to the uooMAG tokens being offered on the Internet (meaning both the world wide web and the Waves blockchain) uooMAG understands that there is a possibility that there might be a certain "flow back" of uooMAG Tokens into the USA or to the citizens of the USA. uooMAG consequently explicitly prohibits persons from paragraph 9.1 from using uooMAG Tokens and website. uooMAG shall not be held liable for any legal or monetary consequence arising of such use. Such persons using uooMAG Tokens and website despite the prohibition shall on first request indemnify and hold harmless uooMAG from any legal or monetary consequence arising of their breach of this terms as described in this paragraph.

10. Notices

10.1 uooMAG may provide any notice to the Crowd funder under this Agreement by: (i) posting a notice on the website; or (ii) sending an email to the email address then associated with the Crowd funder's account. Notices uooMAG provide by posting on the website will be effective upon posting and notices uooMAG provide by email will be effective when uooMAG send the email. It is the Crowd funder's responsibility to keep the Crowd funder's email address current. The Crowd funder will be deemed to have received any email sent to the email address then associated with the Crowd funder's account when uooMAG send the email, whether or not the Crowd funder receives or reads the email.

10.2 To give uooMAG notice under this Agreement, the Crowd funder must contact uooMAG by email to support@uoomag.io. uooMAG may update this email address for notices by posting a notice on the uooMAG website. Notices to uooMAG will be effective one business day after they are sent.

10.3 All communications and notices to be made or given pursuant to this Agreement must be in the English language.

11. Risks

11.1 The Crowd funder understands that uooMAG token, blockchain technology, the Waves protocol, Waves and other associated and related technologies are new and untested and outside of uooMAG's control and adverse changes in market forces or the technology, broadly construed, may affect uooMAG's performance under this agreement.

11.2 In addition to the above, the Crowd funder also acknowledges that the Crowd funder has been warned of the following risks, associated with the website and products offered thereto and in particular with uooMAG token.

(a) Legal risks regarding securities regulations

There is a risk that in some jurisdictions uooMAG might be considered to be a security, or that it might be considered to be a security in the future. uooMAG has avoided making uooMAG tokens available to natural and legal persons from such jurisdictions, however uooMAG does not give warranties or guarantees that uooMAG token is not a security also in all jurisdictions, where it was made available. Each user of uooMAG tokens shall bear its own legal or financial consequences of uooMAG being considered a security in their respective jurisdiction.

Acquiring cryptographic tokens in possession and exchanging them for other cryptographic tokens will most likely continue to be scrutinized by various regulatory bodies around the world, which has so far given mixed reactions and regulatory impact. The legal ability of uooMAG to provide uooMAG tokens could in some jurisdictions be eliminated by future regulation or legal actions. In the event, it turns out with a high degree certainty that uooMAG tokens are not legal in certain jurisdiction, uooMAG will either a) cease operations in that jurisdiction, or b) adjust uooMAG tokens in a way to comply with the regulation should that be possible and viable.

(b) Risks associated with the Waves protocol

uooMAG token is based upon the Waves protocol. As such, any malfunction, unintended function or unexpected functioning of the Waves protocol may cause the uooMAG token to malfunction or function in an unexpected or unintended manner. Waves, the native unit of account of the Waves

Protocol may itself lose value in ways similar to uooMAG token, and other ways. More information about the Waves protocol is available at <http://www.wavesplatform.com>

(c) Risks associated with the Crowd funder's credentials

Any third party that gains access to the Crowd funder's login credentials for the website or private keys may be able to dispose of the Crowd funder's uooMAG tokens. To minimize this risk, the Crowd funder should guard against unauthorized access to their electronic devices.

(d) Risk of unfavourable regulatory action in one or more jurisdictions

Blockchain technologies have been the subject of scrutiny by various regulatory bodies around the world. The functioning of the Waves network and associated blockchain networks and uooMAG could be impacted by one or more regulatory inquiries or actions, including but not limited to restrictions on the use or possession of digital tokens like uooMAG, which could impede or limit their existence, permissibility of their use and possession, and their value.

(e) Risk of theft and hacking

Hackers or other groups or organizations may attempt to interfere with the Crowd funder's token wallet, the website or the availability of uooMAG tokens in any number of ways, including without limitation denial of service attacks, Sybil attacks, spoofing, smurfing, malware attacks, or consensus-based attacks.

(f) Risk of security weaknesses in the uooMAG source code or any associated software and/or infrastructure

There is a risk that the uooMAG, or other third parties may unintentionally introduce weaknesses or bugs into the uooMAG source code interfering with the use of or causing the loss of uooMAG tokens.

(g) Risk of weaknesses or exploitable breakthroughs in the field of cryptography

Advances in cryptography, or technical advances such as the development of quantum computers, could present risks to cryptocurrencies and the Waves platform and uooMAG, which could result in the theft or loss of tokens.

(h) Risk of low or no liquidity

Even though there are currently online services available, which enable the possibility of exchange of cryptographic tokens between themselves, and some of them enable exchange of cryptographic tokens for fiat money, there are no warranties and/or guarantees given that uooMAG tokens will be subject to exchange for other cryptographic tokens and/or fiat money, and no guarantees are given whatsoever with the capacity (volume) of such potential exchange. It shall be explicitly cautioned, that such exchange, if any, might be subject to poorly-understood regulatory oversight, and uooMAG does not give any warranties regarding any exchange services providers. Users might be exposed to fraud and failure

(i) Risk of uninsured losses

Unlike bank accounts or accounts at some other financial institutions, funds held using uooMAG or Waves network are entirely uninsured.

(j) Risk of malfunction in the Waves network or any other blockchain

It is possible that the Waves network or any other network, to which uooMAG is interacting with, malfunctions in an unfavourable way, including but not limited to one that results in the loss of uooMAG Tokens.

(k) Unanticipated risks

Cryptocurrencies and blockchains are new and untested technology. In addition to the risks set forth here, there are risks that uooMAG cannot foresee and it is unreasonable to believe that such risks could have been foreseeable. Risks may further materialize as unanticipated.

uooMAG tokens are provided "as is". uooMAG affiliates and licensors make no representations or warranties of any kind, whether express, implied, statutory or otherwise regarding the uooMAG tokens, including any warranty that the uooMAG tokens will be uninterrupted, error free or free of harmful components, secure or not otherwise lost or damaged. Except to the extent prohibited by law, uooMAG affiliates and licensors disclaim all warranties, including any implied warranties of merchantability, satisfactory quality, fitness for a particular purpose, non-infringement, or quiet enjoyment, and any warranties arising out of any course of dealing or usage of trade.

(l) Financial risks

The Crowd funder is also aware of the risk that if all or parts of the uooMAG Project are successfully developed and released in full or in parts, due to a lack of public interest, the uooMAG Project could be fully or partially abandoned, remain commercially unsuccessful or shut down for lack of interest, regulatory or other reasons. The Crowd funder therefore understands and accepts that the significant financial, risks; including the complete loss of value of created uooMAG Token, and attributed features of the uooMAG Project.

12. Liability

12.1 uooMAG and its affiliates and their respective officers, employees or agents will not be liable to the Crowd funder or anyone else for any damages of any kind, including, but not limited to, direct, consequential, incidental, special or indirect damages (including but not limited to lost profits, trading losses or damages that result from use or loss of use of this website and its products), even if uooMAG has been advised of the possibility of such damages or losses, including, without limitation, from the use or attempted use of this website and/or its products or another linked website.

12.2 Further, neither uooMAG or affiliates or licensors will be responsible for any compensation, reimbursement, or damages arising in connection with: (a) the Crowd funder's inability to use the uooMAG tokens, including without limitation as a result of any termination or suspension of the Waves network or this agreement, including as a result of power outages, maintenance, defects, system failures or other interruptions; (b) the cost of procurement of substitute goods or services; (c) any investments, expenditures, or commitments by the Crowd funder in connection with this agreement or the Crowd funder's use of or access to the uooMAG tokens; or (d) any unauthorized access to, alteration of, or the deletion, destruction, damage, loss or failure to store any data, including records, private key or other credentials, associated with any uooMAG token.

12.3 The Crowd funder will defend, indemnify, and hold harmless uooMAG, uooMAG affiliates and licensors, and each of their respective employees, officers, directors, and representatives from and against any claims, damages, losses, liabilities, costs, and expenses (including reasonable attorney fees) arising out of or relating to any third-party claim concerning this Agreement or the Crowd funder's use of uooMAG tokens contrary to these terms. If uooMAG affiliates are obligated to respond to a third-party subpoena or other compulsory legal order or process described above, the Crowd funder will also reimburse uooMAG for reasonable attorney fees, as well as uooMAG employees' and contractors' time and materials spent responding to the third-party subpoena or other compulsory legal order or process at reasonable hourly rates.

12.4 The information, software, products, and services included in or available through the website may include inaccuracies or typographical errors. Changes are periodically added to the information herein. uooMAG and/or its suppliers may make improvements and/or changes in the website at any time. uooMAG makes no representations about the suitability, reliability, availability, timeliness, and accuracy of the uooMAG tokens, the website, information, software, products, services and related

graphics contained on the website for any purpose. To the maximum extent permitted by applicable law, uooMAG tokens, the website, all such information, software, products, services and related graphics are provided "as is" without warranty or condition of any kind. uooMAG hereby disclaims all warranties and conditions regarding the uooMAG tokens, the website, information, software, products, services and related graphics, including all implied warranties or conditions of merchantability, fitness for a particular purpose, title and non-infringement.

13. Miscellaneous

13.1 The uooMAG whitepaper shall not be considered part of this General Terms and Conditions and by accepting these General Terms and Conditions the Crowd funder is deemed to have read the uooMAG whitepaper and are aware of all risks and rules provided thereto.

13.2 uooMAG does not permit individuals under the age of 18 to register with the uooMAG website and use the products. If uooMAG becomes aware that a child under the age of 18 has provided uooMAG with personal information, uooMAG will delete such information from the files immediately and block access to the uooMAG website and products.

13.3 uooMAG and affiliates will not be liable for any delay or failure to perform any obligation under this Agreement where the delay or failure results from any cause beyond reasonable control, including acts of God, labour disputes or other industrial disturbances, electrical, telecommunications, hardware, software or other utility failures, earthquake, storms or other elements of nature, blockages, embargoes, riots, acts or orders of government, acts of terrorism, or war, changes in blockchain technology (broadly construed), changes in the Waves or any other blockchain protocols or any other force outside of uooMAG's control.

13.4 uooMAG and the Crowd funder are independent contractors, and neither party, nor any of their respective affiliates, is an agent of the other for any purpose or has the authority to bind the other. Both parties reserve the right (a) to develop or have developed for it products, services, concepts, systems, or techniques that are similar to or compete with the products, services, concepts, systems, or techniques developed or contemplated by the other party and (b) to assist third party developers or systems integrators who may offer products or services which compete with the other party's products or services.

13.5 This Agreement does not create any third-party beneficiary rights in any individual or entity.

13.6 The Crowd funder will not assign this Agreement, or delegate or sublicense any of the Crowd funder's rights under this Agreement, without prior written consent. Any assignment or transfer contrary to these terms will be void. Subject to the foregoing, this Agreement will be binding upon, and inure to the benefit of the parties and their respective successors and assigns.

13.7 The failure by uooMAG to enforce any provision of this Agreement will not constitute a present or future waiver of such provision nor limit uooMAG's right to enforce such provision at a later time. All waivers by uooMAG must be unequivocal and in writing to be effective.

13.8 Except as otherwise set forth herein, if any portion of this Agreement is held to be invalid or unenforceable, the remaining portions of this Agreement will remain in full force and effect. Any invalid or unenforceable portions will be interpreted to affect the intent of the original portion. If such construction is not possible, the invalid or unenforceable portion will be severed from this Agreement, but the rest of the Agreement will remain in full force and effect.

13.9 All disputes or claims arising out of or in connection with this contract including disputes relating to its validity, breach, termination or nullity shall be finally settled under the Rules of Arbitration of Swiss Law.

13.10 This Agreement is the entire agreement between the Crowd funder and uooMAG regarding the subject matter of this Agreement. This Agreement supersedes all prior or contemporaneous representations, understandings, agreements, or communications between the Crowd funder and uooMAG, whether written or verbal, regarding the subject matter of this Agreement. uooMAG will not be bound by, and specifically object to, any term, condition or other provision which is different from or in addition to the provisions of this Agreement (whether or not it would materially alter this Agreement) and which is submitted by the Crowd funder in any order, receipt, acceptance, confirmation, correspondence or other document.

13.11 These terms are not boilerplate. If the Crowd funder disagree with any of them, believe that any should not apply to them, or wish to negotiate these terms, please contact uooMAG e-mail and immediately navigate away from the website. Do not use the website and/or products offered thereto until the Crowd funder and uooMAG have agreed upon new terms of use.

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